



make your SUMMER count!



Find out more:
www.designforchangeindia.com
+91 95999 16181

Are you a creative thinker?

We believe you are.

The DFC Summer Challenge is a program where you can identify REAL WORLD challenges and create REAL change!

At DFC we believe that you have the power to change the world as you are the innovators and doers of tomorrow.

The Design For Change Summer Program is designed to help you inculcate 21st century skills while you create meaningful change in the world around you.

Come, be a part of the **Largest Global Movement of Change**, active in over **65 countries!**

DFC has also been recognised by the United Nations as one of the action steps to achieve the Global Goals for Sustainable Development.

What are you waiting for?

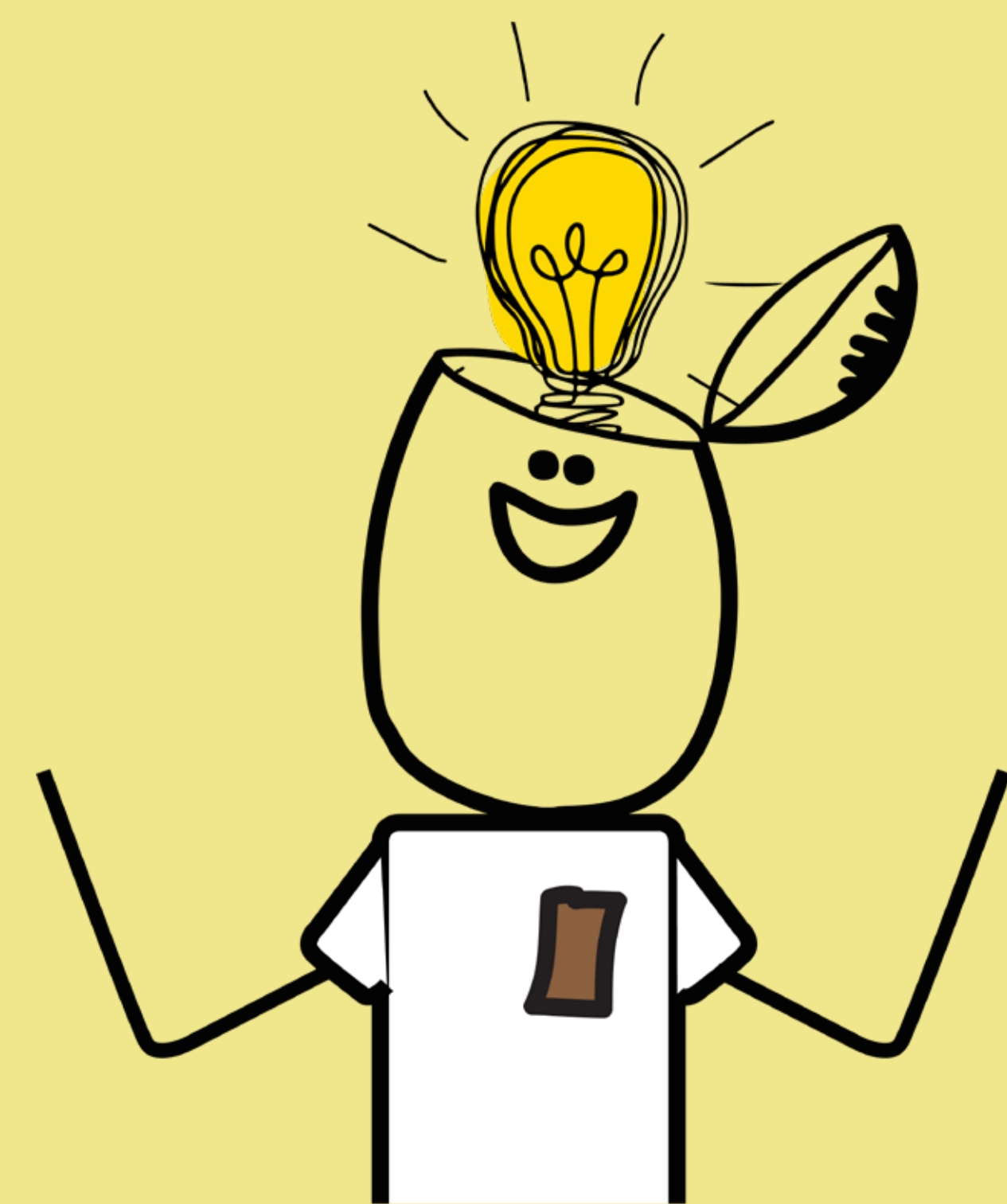
Participate **NOW** for the chance to represent India at the DFC I CAN Children's Global Summit at the **Vatican in Rome, November 2019!**

The Summer Program also has a host of exciting prizes worth over 5 lakhs!
Get Started TODAY!

All the best!
Team DFC

All you have to do is pick a community problem that bothers you and follow the four simple steps of FEEL, IMAGINE, DO and SHARE!

Get Inspired & Get Started!



4 REASONS WHY YOU SHOULD PARTICIPATE:

1. Be a part of a global movement!
2. Support your university application!
3. Acquire Design Thinking skills!
4. It's easy and fun!



Join us in bringing 4,000 young people from 100 countries to The Vatican / Rome to make positive change around the world

i can.
childrens
gl  **bal**
summit

27-30
NOV
2019
ROME

ARE YOU READY?

Make Super-Squads of **5 team members**
Then follow these **4 steps**

Open to students of Class 6 onwards
Participation is **FREE!**

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Step 1

Feel

THINK FROM YOUR HEART

The first step towards making change happen is to try and understand how people feel

1. Observe

- Look at your surroundings closely.
- Observe things that bother you (hot spots).
- Create a map of your observations - map your world through these:
 - What you SEE (e.g. furniture, spaces, garbage, etc.)
 - What you FEEL (e.g. bullying, exam pressure, etc.)
 - What you HEAR (e.g. language, discrimination, etc.)

2. Vote

Share your observations with the team & vote for the one situation that you would all like to see changed.

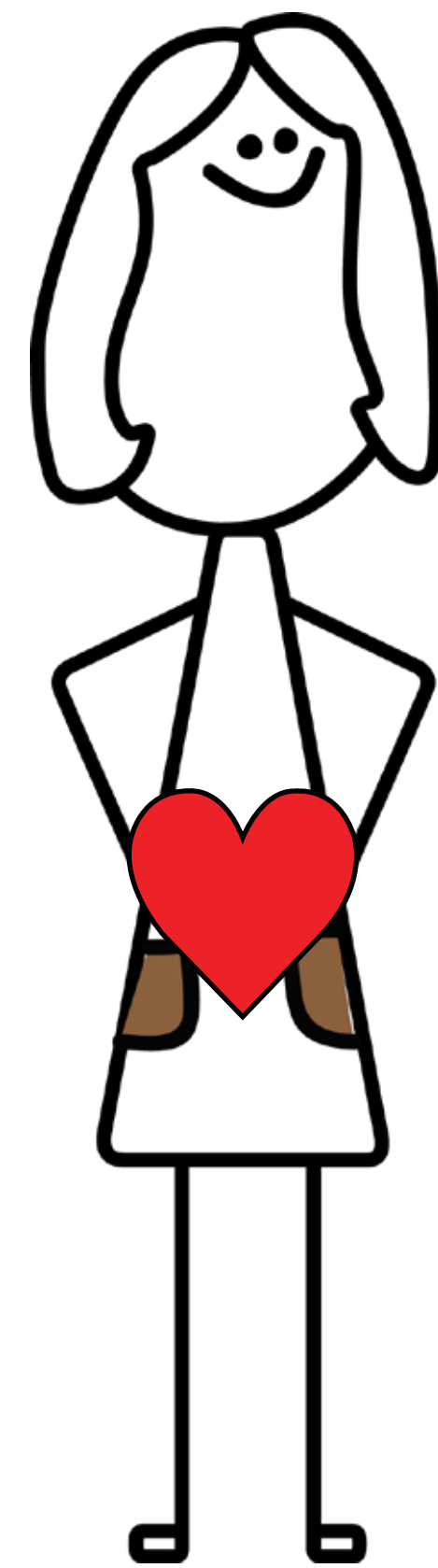
3. Dig deeper

After selecting the issue, dig deeper to understand it better. Here are some questions that will help you do this:

- WHEN does it happen?
- WHERE does it happen?
- WHO is being affected?

4. Engage

Now, go and talk to people who are involved and affected by the situation.



Step 2

Imagine

VISUALIZE CHANGE

The clearer we can IMAGINE it, the better we can DO it!

1. Brainstorming tools

- All ideas are good ideas... don't shy away from the wild ones.
- Build on the ideas of others – use the word 'and' instead of 'but'.
- Illustrate your ideas for better clarity.

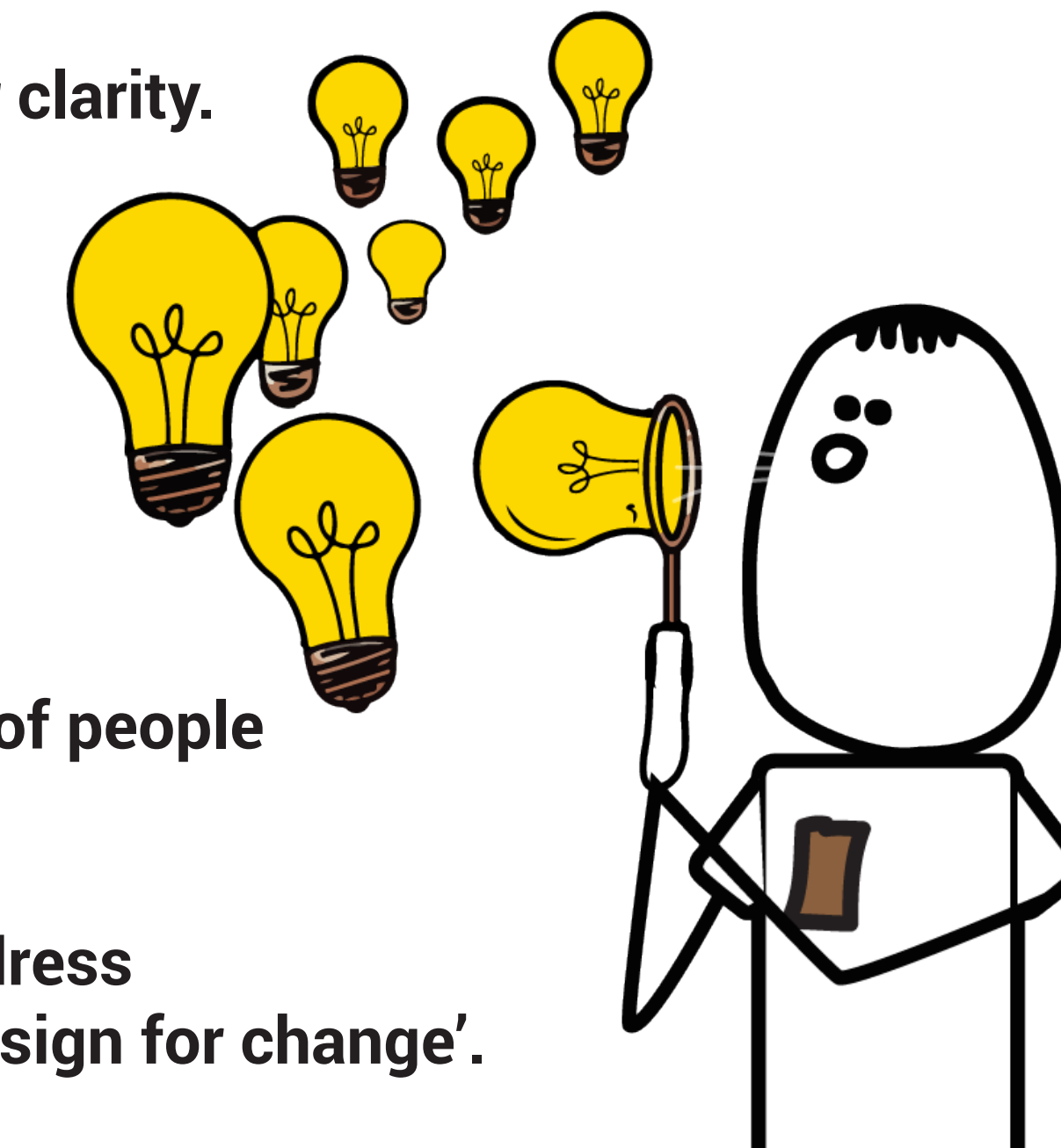
2. Some tips to consider.

Is your solution:

- Bold in nature
- Easy to replicate
- Long lasting
- Impacting maximum number of people

3. Vote

Vote for the ideas that best address each part of the situation to 'design for change'.



THINGS TO REMEMBER

Try to think beyond the first or 'obvious' solution and collect as many ideas from as many people as possible.

Step 3

Do

MAKE CHANGE HAPPEN BE THE CHANGE!

1. Plan

Consider the following while planning:

- What resources will be required?
- What is the budget?
- How will you get the money?
- How many people will be required?
- How much time will it take?
- How will you document your work?

Choose your roles and responsibilities keeping your strengths in mind.

2. Implement

Go out and put your plan into action. YES, YOU CAN!

3. Reflect

- What 3 things did you learn about the situation?
- What 2 things did you learn about your team-mates?
- What 1 thing did you learn about yourself?

Think about ways to sustain the impact of your project.



THINGS TO REMEMBER

Try and reach out to organizations or professionals working in your area of concern. Ask your teachers for help in contacting them and partnering with them.

Step 4

Share

"I CAN! NOW YOU CAN TOO!"

Sharing your story with the world will inspire other children to say I CAN!

1. Submit

- Share your story with us at challenge.dfcworld.com

Please follow the submission guidelines given on the site.

- You can either submit a photo story or a video story. Fill in the questions of every step and upload photos for each step in photo story.

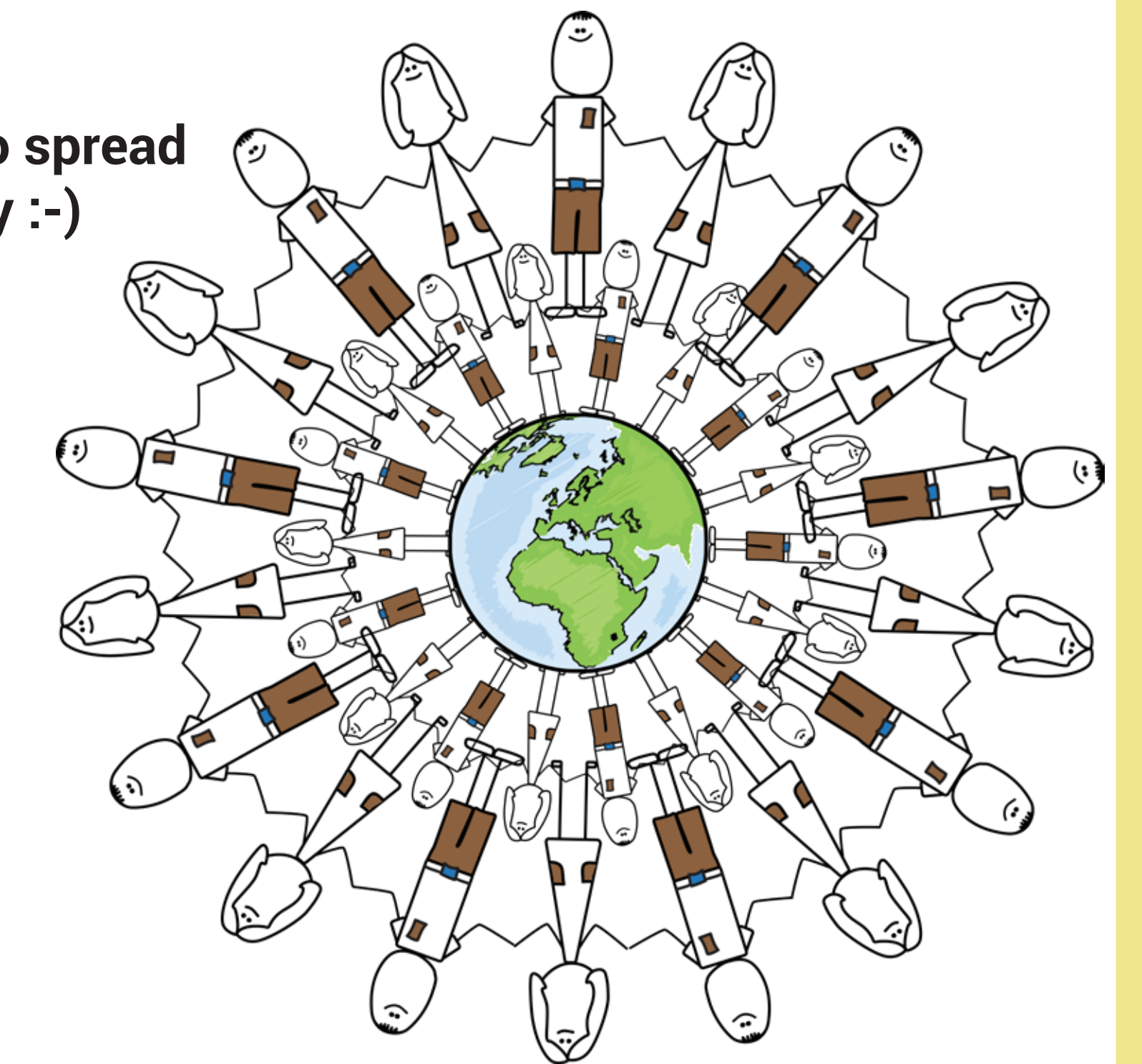
PLEASE REMEMBER

You can upload max 4 photos for each step and the video should not be longer than 3 mins.

2. Inspire

Here are some ideas to spread the magic of your story :-)

- School Assembly
- Newspaper Article
- TV Show
- Radio
- Social Media
- Performance



HERE'S EVERYTHING YOU NEED TO KNOW!

Getting Started

Make a super squad of 5 team members who are creative like you, enjoy having fun and believe that you can all change people's lives for the better!

You can view stories of change on the YouTube channel [@icandfc](https://www.youtube.com/@icandfc). Reach out to grownups around you for support if you need it. Follow the four simple steps of Feel, Imagine, Do & Share.

Participation is absolutely FREE!

Jury Process

The DFC judges look for stories where you have chosen to tackle challenges that bother you directly. The judges also look for evidence of you and your super squad engaging with the community to understand their needs and perspectives while dealing with the challenge at hand. Higher points are allotted for generating a large variety of ideas and selecting those that directly fulfill the needs of the people the solution is being designed for.

So, think beyond the obvious!

Wrapping Up

It is important for you to go out and collect feedback from the community once your act of change has been completed. We want you to reflect on the activity and map the shift in their attitudes by talking, drawing, writing about it.

The DFC team will be constantly available to nudge, advise and support. If you feel stuck or need some resource material, you only need to ask!

Dates to Remember

Register
1st May

Submit
15th August

Results Announced
14th November



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GET INSPIRED by DFC Projects of Change



PROJECT 1

Capturing the WISDOM of our Elders

Designers: Students of Satyabharti School, India

Goal: Restoring dignity and respect for our grandparents by collecting their wisdom into a book!
Designers: Satyabharti School, India

Solution:

FEEL: Elders were not being respected and were feeling neglected.

IMAGINE: Restoring the dignity and respect of our grandparents.

DO: Spent time with grandparents collecting their insights and folk stories and used them to create a library in the School.

Impact:

1. The appreciation and well-being of grandparents increased.
2. Relationships with children and grandparents improved.
3. The grandparents' combined wisdom was recorded for posterity!



PROJECT 2

Freeing Schools from FEAR

Designers: Students of Kaligi School, India

Goal: Eliminating corporal punishment and restoring joy of learning
Designers: Kaligi School, India

Solution:

FEEL: Corporal punishment seriously harms student well-being, causing long term fear of school and teachers.

IMAGINE: Reimagining Punishment as Responsibility!

DO: Designed the 'Affirmative Discipline Wheel' – which plots 8 non-violent punishments such as 'writing notes for a classmate' that can be used when needed instead of the cane.

Impact:

1. The students' well-being improved both physically and psychologically.
2. The teacher was able to spend more time teaching, instead of punishing the students.

Design for Change (DFC) is an Award-Winning Global Movement led by children! Across 65+ nations around the world, school children are using this framework to arrive at simple solutions to complex and relevant societal problems.



DFC is proud to be recognized by the United Nations as one of the action steps to achieve the Global Goals for Sustainable Development!

