Dear EDUHERO,

It is YOU who has the power to create the next generation of thinkers, collaborators, communicators, and innovators!

It is YOU who can channelize their positive energies and make them believe that they are NOT helpless, that CHANGE is possible, and that THEY can drive it.

Today Design for Change gives you the simple formula to unleash every child’s I CAN Superpower! Go ahead tell your children they are not the FUTURE, they are the NOW! and they don’t need permission to make the world a better place!

Join schools in more than 60 countries and get your children be part of this global movement... led by children.

Kiran Bir Sethi
Founder, Design For Change
**I CAN**

**SCHOOL CHALLENGE**

**ARE YOU READY?**

Make super squads of 5 team members. Now follow these 4 steps

**THINK FROM YOUR HEART**

The first step towards making change happen is to try to understand how people feel.

1. **OBSERVE**

   Look at your surroundings closely. Observe things that bother you (hot spots). Create a map of your observations - map your world through these:
   - What you see (e.g., furniture, spaces, garbage, etc.)
   - What you feel (e.g., bullying, exam pressure, etc.)
   - What you hear (e.g., language, discrimination, etc.)

2. **VOTE**

   Share your observations with the team & vote for the one situation that you would all like to see changed.

3. **DIG DEEPER**

   After selecting the issue, dig deeper to understand it better. Here are some questions that will help you do this.
   - WHEN does it happen?
   - WHERE does it happen?
   - WHO is being affected?

4. **ENGAGE**

   Now, go and talk to people who are involved and affected by the situation.

   Interview them to understand their concerns so that you can design your solution with them and not for them.

**VISUALIZE CHANGE**

The clearer we can IMAGINE it, the better we can DO it!

1. **BRAINSTORMING TOOLS**

   - All ideas are good ideas... don’t shy away from the wild ones.
   - Build on the ideas of others – use the word ‘and’ instead of ‘but’.
   - Illustrate your ideas for better clarity.
   - Some tips to consider:
     - Is your solution:
       - bold in nature
       - easy to replicate
       - long lasting
       - impacting maximum number of people

2. **VOTE**

   Vote for the ideas that best address each part of the situation to design for change.

3. **REFLECT**

   - What 3 things did you learn about the situation?
   - What 2 things did you learn about your team-mates?
   - What 1 thing did you learn about yourself?

   Think about ways to sustain the impact of your project.

**MAKE CHANGE HAPPEN**

Be the CHANGE!

1. **PLAN**

   Consider the following while planning:
   - What resources will be required?
   - What is the budget?
   - How will you get the money?
   - How many people will be required?
   - How much time will it take?
   - How will you document your work?

   Choose your roles and responsibilities keeping your strengths in mind.

2. **IMPLEMENT**

   Go out and put your plan in to action. YES, YOU CAN!

3. **REFLECT**

   - What 3 things did you learn about the situation?
   - What 2 things did you learn about your team-mates?
   - What 1 thing did you learn about yourself?

   Think about ways to sustain the impact of your project.

**THINGS TO REMEMBER**

Try to think beyond the first or obvious solution and collect as many ideas from as many people as possible.

**SHARING YOUR STORY**

“Sharing your story with the world will inspire other children to say I CAN!”

1. **SUBMIT**

   - Share your story with us at challenge.dfcworld.com
   - Please follow the submission guidelines given on the site.
   - You can either submit a photo story or a video story. Fill in the questions of every step and upload photos for each step in photo story or just paste the youtube link of your video.

   PLEASE REMEMBER

   You can upload max 4 photos for each step and the video should not be longer than 3 mins.

2. **INSPIRE**

   Here are some ideas to spread the magic of your story:-)
   - School assembly
   - Newspaper article
   - TV Show
   - Radio
   - Social media
   - Performance

**DEAR MENTOR**

Introduce your students to the idea that changing lives can be meaningful and fun.

A winning story in comic book format is included for your reference. Read it with your students to start a discussion on enabling change. You can show them more of our winning stories at stories.dfcworld.com

**ELIGIBILITY**

The DFC I CAN School Challenge is open to all school students. The ideal age group is 8 – 13 years.

All it needs is for you to tell your children they CAN, and they WILL! :-)
**WHY SHOULD YOU PARTICIPATE?**

The DFC Program offers you a structured way to teach the 21st century skills like leadership, communication, collaboration and creative thinking. The program also enhances confidence and self-belief among children. Students move from a mindset of ‘CAN I?’ to ‘I CAN!’ Research proves that this confidence can help improve their academic score by up to 28%.

(Boyatzis, R)

GET INSPIRED!

**A Safe Ride Home**

**FEEL:** Children were missing their bus at Fatima School everyday and reaching home late because of chaos at the bus stop.

**IMAGINE:** Children imagined order and clarity at the bus stop where each student knew which bus to get on to and not have to crowd for the wrong bus. They also imagined a way to let the bus driver know which group of children wanted to board his bus.

**DO:** Kavitha and her team worked with the Principal on this idea, changed the closing time of the school for primary and secondary students. They designed placards for different bus routes for the students to follow and this helped the bus drivers to stop for the right group of waiting students.

**WINNER:** Design for Change School Challenge, India 2011
R C Fatima Middle School, Madurai, Tamil Nadu.

They shared this story with the parents and with the world through a movie that recorded all that they did.